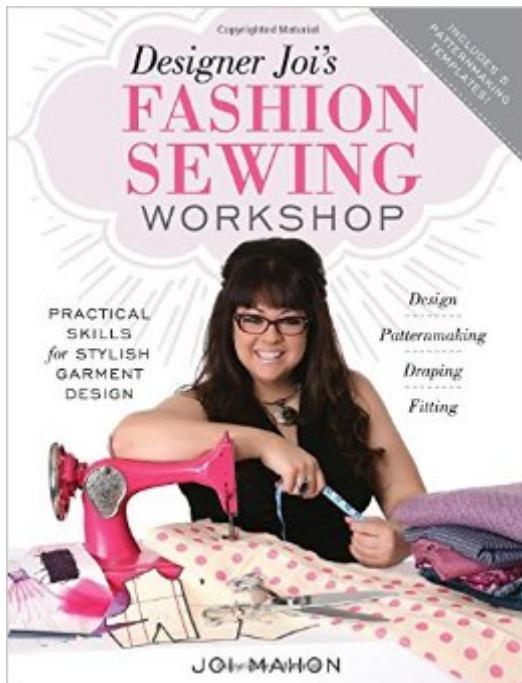


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# Designer Joi's Fashion Sewing Workshop: Practical Skills For Stylish Garment Design



## Synopsis

Skills and techniques for the fashion-minded sewist! Award-winning designer and stylist Joi Mahon shares her love of sewing and fashion design in Designer Joi's Fashion Sewing Workshop. Whether you're new to sewing or want to sharpen your skills, you'll find solid foundational information for learning and mastering sewing techniques including seaming, draping, measuring, making a pattern and more. Throughout the book, you'll find fun, hands-on exercises to help reinforce a new technique. The best part? Each exercise results in a finished piece! Divided into sections including Design and Inspiration, Fashion Sketching, The Design Process and Sewing Terminology and Tools, Designer Joi's Fashion Sewing Workshop makes sewing fun, easy and approachable--while still achieving amazing results.

## Book Information

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## Customer Reviews

I wish I could give this book 5 stars. I love the idea of the book, I visually enjoyed looking through the book but trying some of the exercises just did not meet my expectations. Chapter one-goes over designing and finding inspiration. I utilize these tools regularly before I got the book but its nice to be able to define what I was doing :). Throughout the book she gives you activities to do and in this chapter, they are doable and relate very well to one another. She covers recognizing inspiration, designing your own storyboard, identify design elements, evaluating the design and sketch designs. She also goes over color theory. Chapter two-was about fashion sketching the exercises included Practicing the basic shapes, drawing flat garments, drawing more clothing

shapes, creating a croquis, rendering a croquis, and rendering fabrics. I also think this section was good- I am not a fan of the actual drawing of designs but everyone has their own aesthetic :). Chapter 3 : Pattern-making by flat pattern- and this is the chapter where Joi begins to lose me. Rotating darts, combining darts, slashing darts, dart equivalents, seams, slash and spread, bodice back, skirts, skirt slash and spread, gores- gadgets and circle skirts, sleeves, kimono and raglan sleeves, necklines and facings, collars, Jackets and coats, With that written all of that is covered in about 48 pages- which is a clear indication that either Joi knows some super short cuts to teaching people flat pattern making or the section was not in-depth enough. I go with the latter- She has design challenges for each section- the problem is, they will not be doable from this book alone.

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